

# Chico Hamilton & that great Gretsch sound.

## Best beat of a lifetime.

Chico Hamilton has been "in" for years as leader of one of the most progressive jazz groups around.

An innovator from the start, Chico was first to contrast his infinitely varied drum rhythms with the sonorous sound of a cello. Each of his records over the years on the Impulse label (including his latest, "The Further Adventures of Chico Hamilton") teems with fresh musical ideas.

Long ago, Chico discovered he could give fullest expression to his driving, imaginative drum style on Gretsch drums. He found he can count on the consistent sound of Gretsch's 6-ply shell construction guaranteed round for life.



The Gretsch Wide-42 Power Snare gives a pro such as Chico the precise definition, color and response he demands. Each rim shot rings crisp and clear on Gretsch's die-cast, fully flanged and beaded (not stamped) counter hoops. The Micro-Sensitive snare strainer permits the most subtle variations in sound.

Chico is equally sold on Gretsch's exclusive Floating Action bass drum pedal and the unique snap-in key holder. And Gretsch double-ended bass drum spurs make possible an absolutely secure set up on any surface.

Whether you're a top pro like Chico Hamilton or just a beginner wanting to start out right, you'll get the "best beat of a lifetime" on Gretsch drums — tops for great sound, tops for quality construction. Try out that great Gretsch sound today. At better dealers everywhere.



Chico's Gretsch "Burgundy Sparkle" outfit contains: 18" x 14" bass drum; 12" x 8", 14" x 12" and 14" x 18" tomtoms (single head); 14" x 5½" snare with exclusive Gretsch 42 Power Snares.

THE FRED. GRETSCH MFG. CO.  
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Please send me a copy of the full color Gretsch Drum Catalog.

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