

# Art Blakey gets the message across with Gretsch Drums.



*As leader of the Jazz Messengers, and a great in-demand drummer the world over, Art is respected by musicians and fans everywhere. No wonder! He's right up there with the best of them. And where only the best is good enough Art chooses the new Gretsch Snare Drum with the Lightning Throwoff—the throwoff so fast and modern, it releases with just a flick. Whether you're into it or just getting on to it, there's a Gretsch drum for you. Find out about it.*

*Write for the full-color Gretsch Drum Catalog  
... and get the message.*

**The Fred Gretsch Company, Inc. 69 Broadway, Brooklyn, N.Y. 11211**

*That  
Great  
Gretsch  
Sound*